Dissemination is a pillar of every project

The difference between plan and reality

- Projects contain ambitious plans
- Raising public awareness is a strong request
- Difficult to raise public awareness and moreover engagement
- Scientists disseminate to scientists
- Different audiences, different story
- Objectives might not met during the project lifecycle
Engaging artists in residence in FET projects

A new idea and concept that was tried for the first time

- featart.eu, Erich Prem (prem@eutema.com)
- Matching artists with selected FET projects
- To create project-associated physical artwork
- To assist in dissemination especially to GP

- What to expect? What will be the results?
- We were lucky to be matched with Anna Dumitriu
- Extremely talented, very diligent
- Excellent communication and great social media skills
- We share our first-hand experience
The results are great!

Beyond any expectations and still continues

- The power of art can do magic for science dissemination
- Impressive results and wide exposure are achieved
- Over 160,000 people reached so far
- And it does not stop...
- Take home message: recommended to embrace the artist-in-residence model as standard in any research intensive project
Anna Dumitriu
• Artist in Residence, MRG_Grammar Project (FET Open)
• Artist in Residence Modernising Medical Microbiology, University of Oxford
• Visiting Research Fellow: Lead Artist, The Wellcome Trust Brighton and Sussex Centre for Global Health Research, Brighton & Sussex Medical School
• Leverhulme Artist in Residence, Department of Chemistry, University of Birmingham
• Research Fellow: Lead artist “Trust Me, I’m an artist”, Waag Society
• Artist partner: Future Emerging Art and Technology EU FET project
• Visiting Research Fellow: School of Computer Science, University of Hertfordshire
When a Garment 'Goes' Underarm

Circles on the diagram at left suggest where material for patches may be cut away from the lining of the yoke, or by removing pocket, belt, cuffs, collar, or lining. Where necessary, replace with a contrasting material.

Cloth Knickers call for Needleless

Diagram (1) shows how no stiches need to be in a patch to guarantee a lasting repair. Place patch on the wrong side of the material, with slippage through raw edges of the patch to the garment (1). Turn the garment to the right side, cut away worn part to the above line or till from outside underarm. Hereafter, the raw edge of the patch can be covered with topstitching (2).

Rescue Work on Coat Lining

Patent for patches can be taken from the tail of the shirt and replace torn by any self tacker. If new material is used it should be washed first.

3 SIMPLE RULES TO REMEMBER ABOUT PATCHING

1. Mark patches along the seam line, draw around the patch with a seam gauge. Check for best seam line. Finish raw edges with zigzag or hand stitch (1)

2. Fasten patch in place with a button (2).

3. Brush or iron with hot iron to set (3).
Outcomes


• Peer reviewed paper in Leonardo Journal of Art and Science

• 18 publications including reviews in Art Quarterly, Nature and The Lancet

• Nominated for EU STARTS Prize

• Interview on Dutch National Radio 1

• 10 keynotes/talks/lectures including Ars Electronica Festival, BOZAR, Imperial College, Oxford University

• 5 workshops including The Museum of the History of Science in Oxford, BOM Birmingham, The Google Campus Tel Aviv

• Forthcoming shows at Eden Project in Cornwall and Philadelphia Science Center
Audience Engagement

• Attendees at exhibitions so far: 141756
• Attendees at talks so far: 1092
• Readership of publications so far: 897900

• Total Engagement: 1040748 and rising!
Links

- http://www.normalflora.co.uk
- http://www.featureart.eu
- https://www.patreon.com/annadumitriu
- Facebook: https://www.facebook.com/annadumitriuarts
- Twitter @annadumitriu

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