

Getting Ready for Framework 9

COURSE PRESENTER

Dr. Seán McCarthy



HYPERION LTD.
Training Courses

Main St., Watergrasshill,
Co. Cork, Ireland.
Phone: +353-21-4889461
Fax: +353-21-4889465

E-mail: sean.mccarthy@hyperion.ie
Website: www.hyperion.ie

© Hyperion Ltd 1st April 2018

1

www.hyperion.ie

Getting Ready for Framework 9

PRESENTER

Dr. Seán McCarthy Hyperion Ltd
sean.mccarthy@hyperion.ie
www.hyperion.ie

EARMA Conference 18th April 2018

Linkedin: Sean McCarthy Hyperion Twitter @seanmccarthyhyp

© Hyperion Ltd 1st April 2018

2

www.hyperion.ie

CONTENTS

| | |
|----------|---|
| 1 | The Formal Process for Preparing FP9 |
| 2 | Trends Influencing the Design of Framework 9 |
| 3 | From Horizon 2020 to Framework 9 |
| 4 | How to Participate in EU Decision Making (Lobby) |
| 5 | Research Support Services for Framework 9 |

Content based on information available on 1st April 2018
The official name of the next programme has not yet been agreed. For this course we are using the title 'Framework 9' (FP9). This may change.

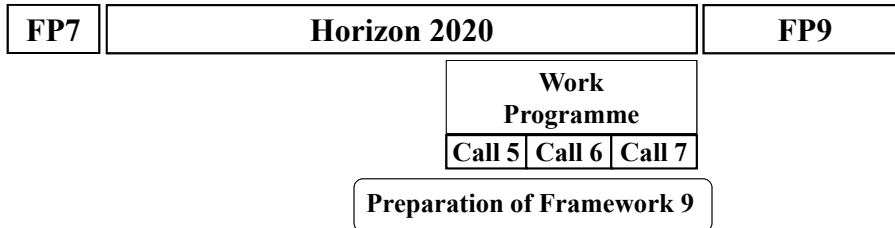
© Hyperion Ltd 1st April 2018

3

www.hyperion.ie

Preparing for Framework 9

2013 2014 2015 2016 2017 2018 2019 2020 2021 2022



Why Get Ready for FP9?

| | |
|-------------------|--|
| Strategy | European Research and Innovation Strategy 2021+ |
| Structure | Understand the Structure and Rules of FP9 |
| Evaluation | Understand Evaluation Processes and Criteria |

© Hyperion Ltd 1st April 2018

4

www.hyperion.ie

Copyright © Hyperion 2018

This material is copyright of Hyperion Limited February 2018. No part of this manual may be copied, photocopied or reproduced in any form or by any means without the permission in writing from Hyperion Ltd. Violation of these laws will lead to prosecution. All trademarks, service marks, products or services are trademarks or registered trademarks of their respective holders and are acknowledged by the author.

LIMITATION OF LIABILITY

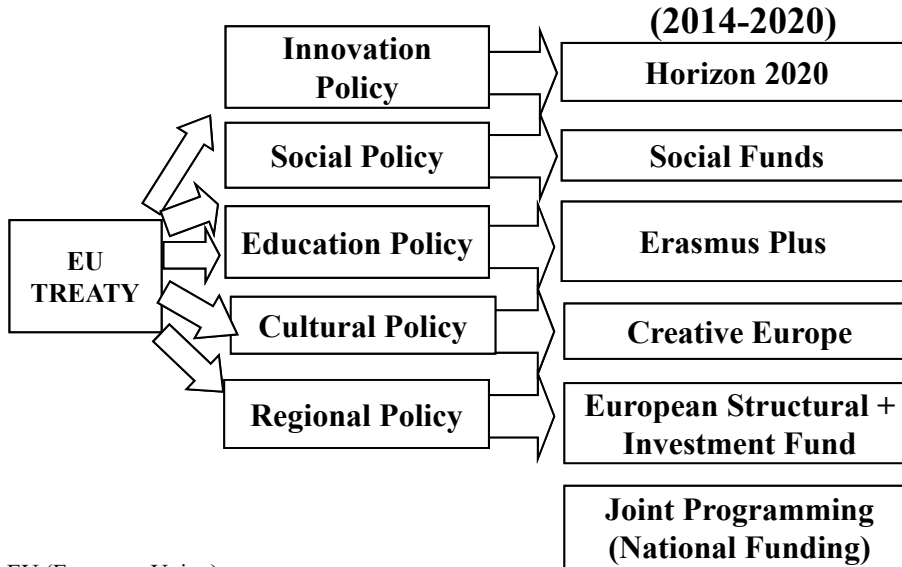
Every effort has been made to ensure complete and accurate information concerning the material presented in this manual. However Hyperion Ltd cannot be held legally responsible for any mistakes in printing or faulty instructions contained within the manual. The authors appreciate receiving notice of any errors or misprints. There are no warranties, expressed or implied, including warranties of merchantability or fitness for a particular purpose, made with respect to the materials or any information provided to the user herein. Neither the author nor publisher shall be liable for any direct, indirect, special, incidental or consequential damages arising out of the use or inability to use the contents of this manual

© Hyperion Ltd 1st April 2018

5

www.hyperion.ie

EU Policies and Funding Programmes



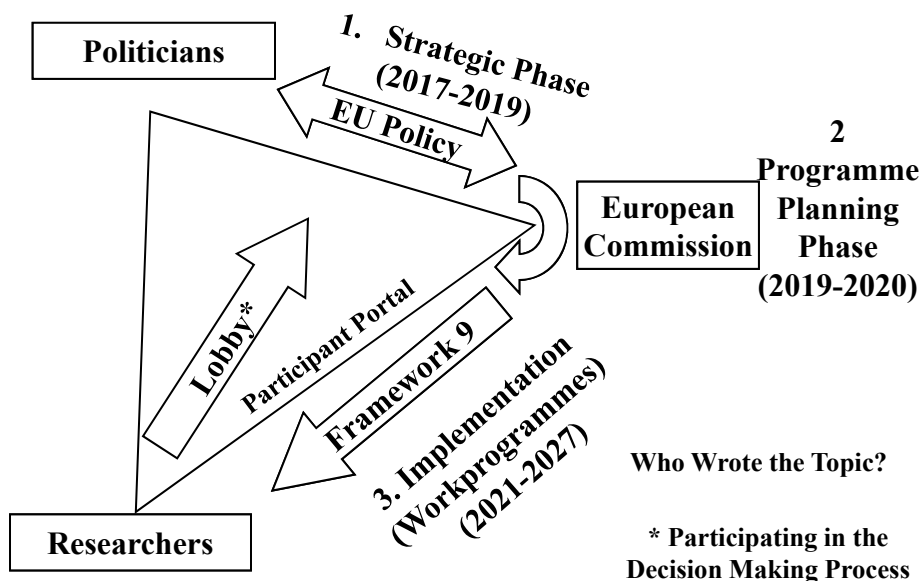
EU (European Union)

© Hyperion Ltd 1st April 2018

6

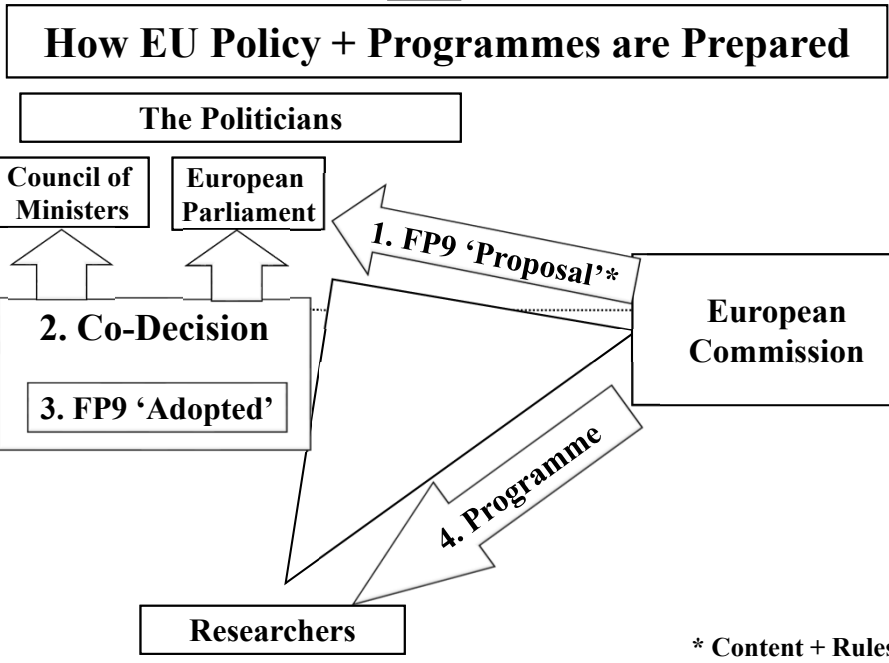
www.hyperion.ie

From Policy to Programmes to Projects



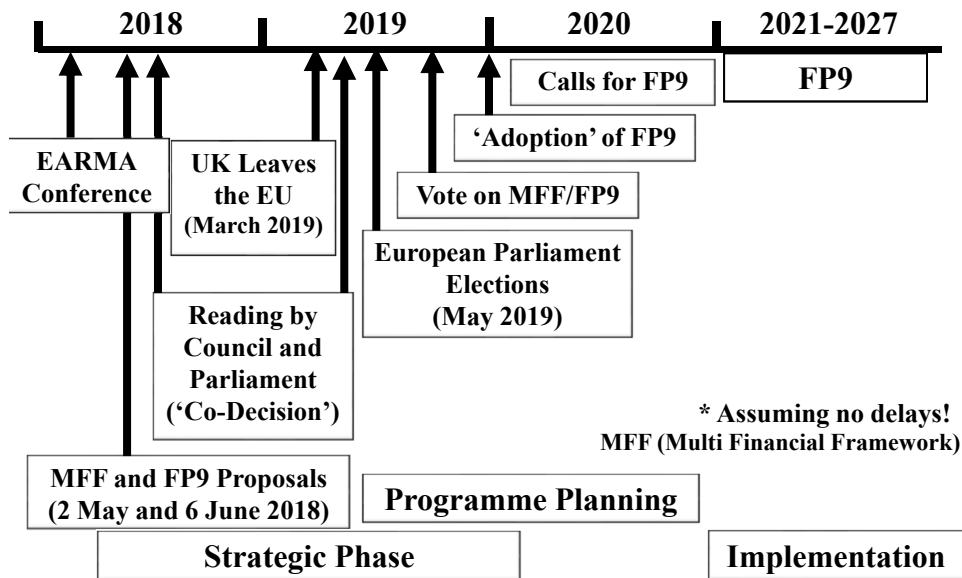
Who Wrote the Topic?

* Participating in the Decision Making Process

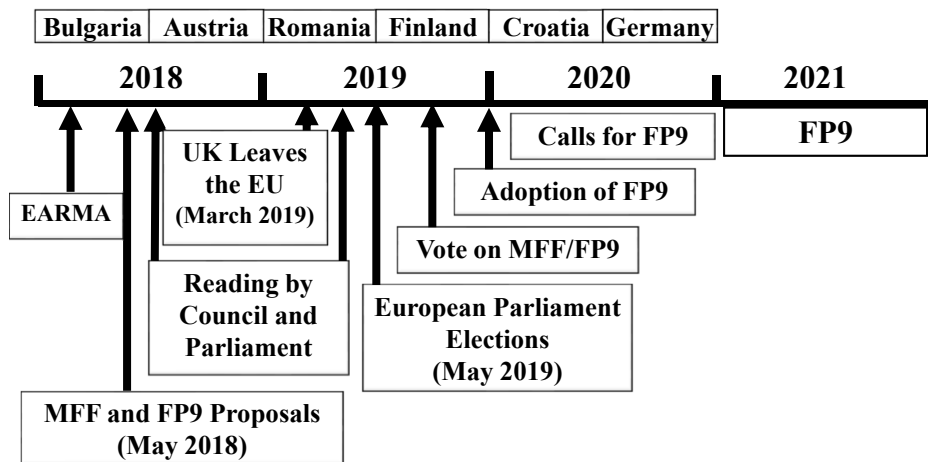


- ### Draft Proposal for FP9 (April 2018)
- Pillar I Open Science**
 - ERC (European Research Council)
 - MCSA (Marie Skłodowska-Curie Actions)
 - Research Infrastructures
 - Pillar II Global Challenges**
 - 1. Health, 2. Resilience and Security, 3. Digital and Industry, 4. Climate, Energy and Mobility, 5. Food and Natural Resources, EIT, JRC
 - Pillar III Open Innovation**
 - EIC (European Innovation Council)
 - Innovation Ecosystems
 - Strengthening the European Research Area**

Time Schedule for the Preparation of FP9*



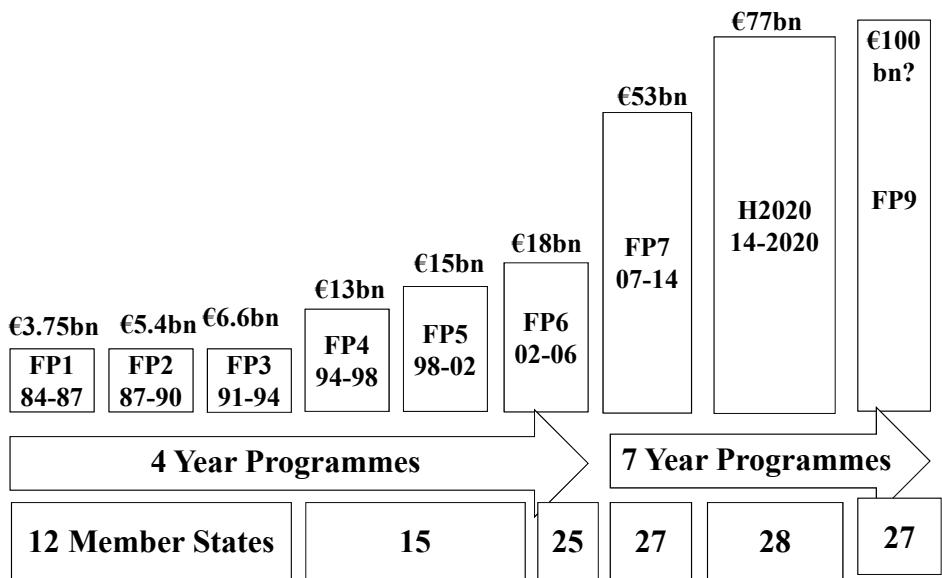
Presidencies of the Council



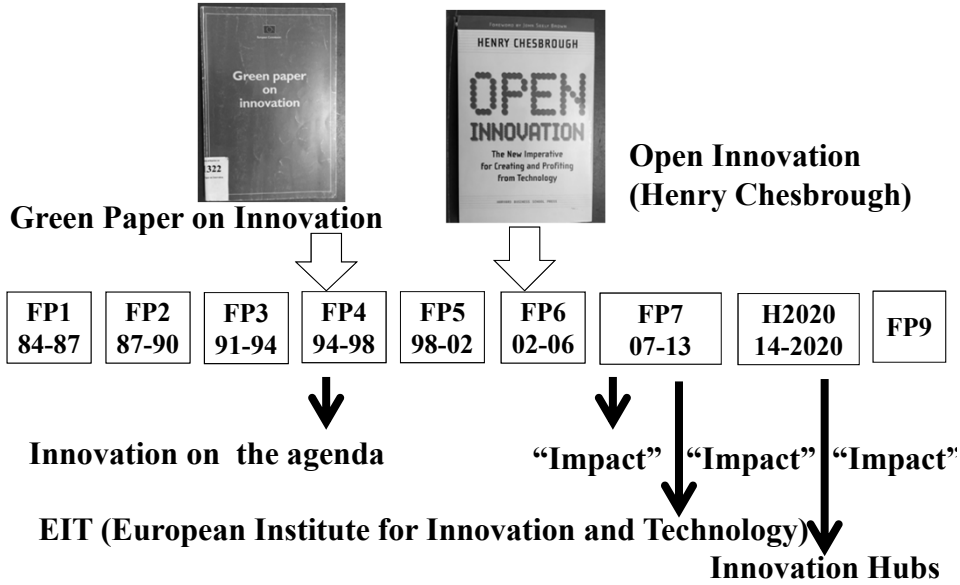
CONTENTS

| | |
|----------|---|
| | The Formal Process for Preparing FP9 |
| 2 | Trends Influencing the Design of Framework 9 |
| | From Horizon 2020 to Framework 9 |
| | How to Participate in EU Decision Making (Lobby) |
| | Research Support Services for Framework 9 |

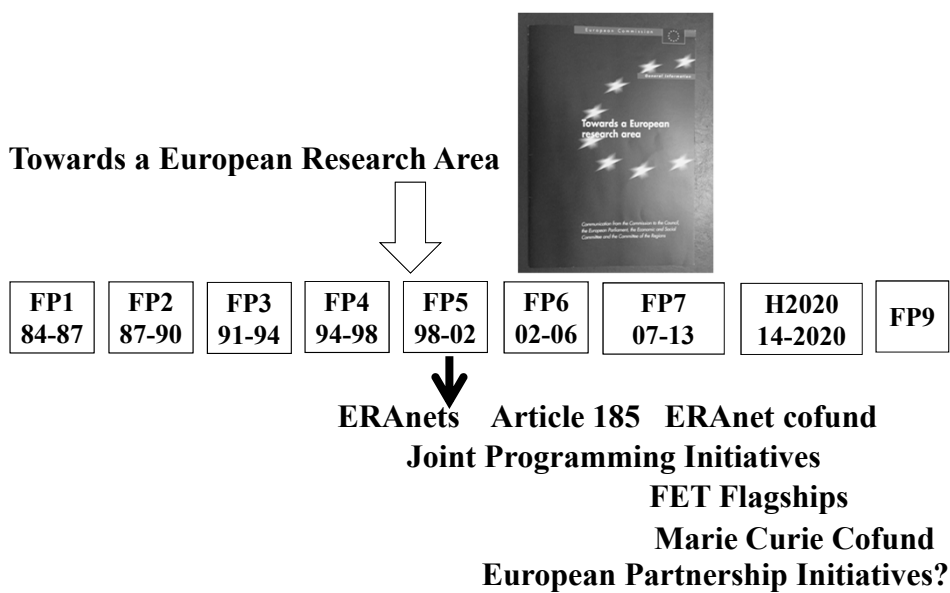
From Framework 1 to Framework 9



Innovation

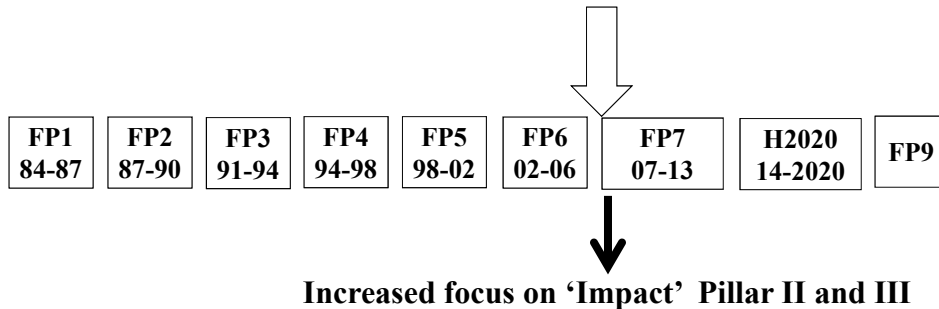


Towards a European Research Area (2000)



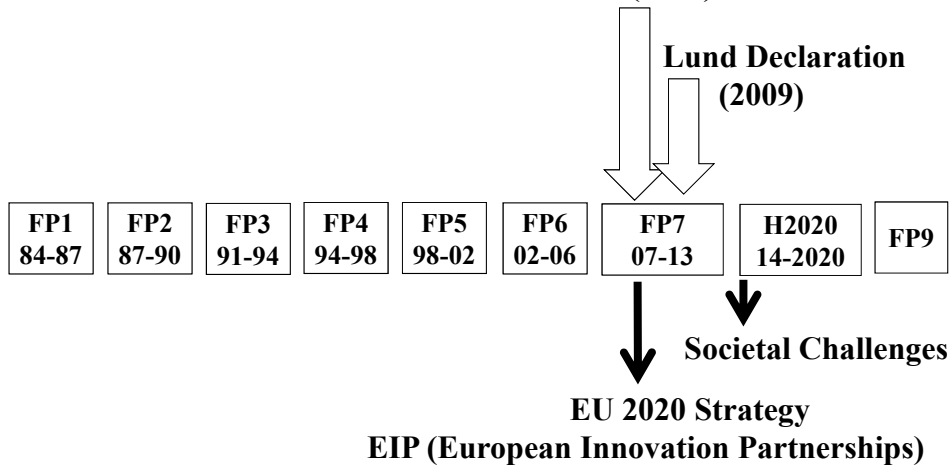
ERC (European Research Council)

ERC (European Research Council)



Financial Crisis (2008)

Financial Crisis (2008)



Juncker Plan (2015)

Juncker Plan (2015)



2013 2014 2015 2016 2017 2018 2019 2020 2021 2022

| | | |
|-----|--------------|-----|
| FP7 | Horizon 2020 | FP9 |
|-----|--------------|-----|



Real Impact

“economically viable projects with real added value”

+ “smart and efficient use of European funds”

Commissioner Moedas

New Commissioner Moedas



2013 2014 2015 2016 2017 2018 2019 2020 2021 2022

| | | |
|-----|--------------|-----|
| FP7 | Horizon 2020 | FP9 |
|-----|--------------|-----|



Open Science - Open Innovation- Open to the World

European Innovation Council (EIC)

UN Sustainable Development Goals (2016)

UN Sustainable Development Goals (SDG)
(17 Goals, 169 Targets)
↓

2013 2014 2015 2016 2017 2018 2019 2020 2021 2022

| | | |
|------------|---------------------|------------|
| FP7 | Horizon 2020 | FP9 |
|------------|---------------------|------------|

“Increase share of H2020 funds allocated to SDG oriented projects”*

**“62% of Marie Curie budget (2014-2015) were awarded to projects related to Sustainable Development”
(WP 2018-2020)**

*(Lamy Report 2017)

UN Sustainable Development Goals

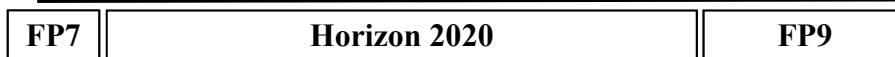
- GOAL 1: No Poverty**
- GOAL 2: Zero Hunger**
- GOAL 3: Good Health and Well-being**
- GOAL 4: Quality Education**
- GOAL 5: Gender Equality**
- GOAL 6: Clean Water and Sanitation**
- GOAL 7: Affordable and Clean Energy**
- GOAL 8: Decent Work and Economic Growth**
- GOAL 9: Industry, Innovation and Infrastructure**
- GOAL 10: Reduced Inequality**
- GOAL 11: Sustainable Cities and Communities**
- GOAL 12: Responsible Consumption and Production**
- GOAL 13: Climate Action**
- GOAL 14: Life Below Water**
- GOAL 15: Life on Land**
- GOAL 16: Peace and Justice Strong Institutions**
- GOAL 17: Partnerships to achieve the Goal**

BREXIT/Trump (Populism)

BREXIT/Trump



2013 2014 2015 2016 2017 2018 2019 2020 2021 2022



“Stimulate co-design/co-creation through citizen involvement” (EC)

“Society at large must be an integral R&I partner”*

“Society should become a ‘Living Lab’”*

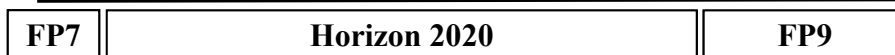
*(Lamy Report 2017)

Mid-Term Review of Horizon 2020(2017)

Mid-Term Review of Horizon 2020
+ Lamy Report



2013 2014 2015 2016 2017 2018 2019 2020 2021 2022



“Strengthen Science, Industrial Leadership and Societal Challenges”

“Adopt a mission-oriented, impact focussed approach to address global challenges” (Lamy Report)

“Topics should be more Open and Bottom-up”

*(Lamy Report 2017)

CONTENTS

The Formal Process for Preparing FP9

Trends Influencing the Design of Framework 9

3

From Horizon 2020 to Framework 9

How to Participate in EU Decision Making (Lobby)

Research Support Services for Framework 9

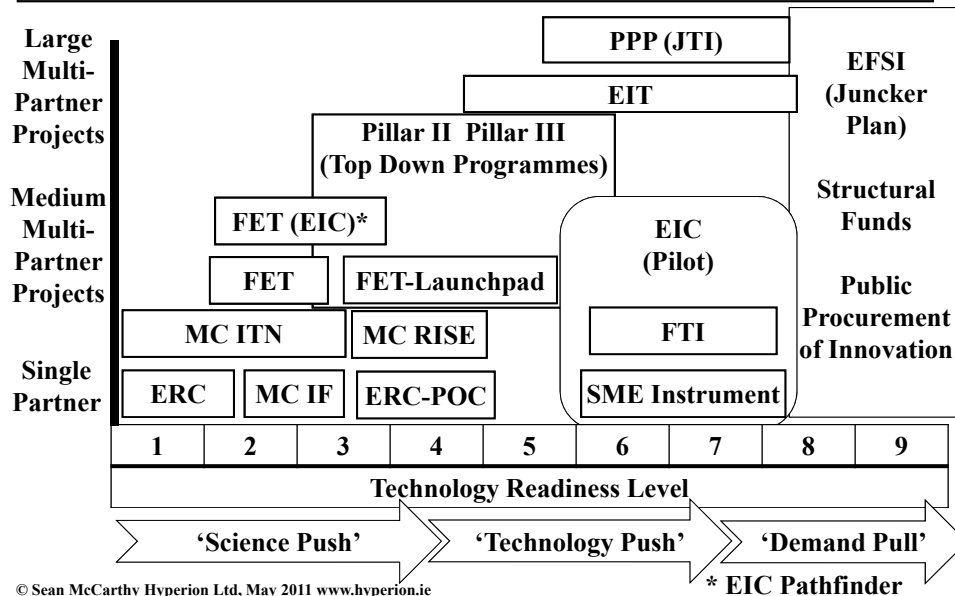
Bottom-Up versus Top-Down Programmes

| | |
|--|---|
| <p style="text-align: center;">Bottom-Up</p> <p style="text-align: center;">(Non-prescriptive)</p> | <p>Researcher free to submit any proposal idea</p> <p>Examples in Horizon 2020 ERC, Marie Curie, SME Instrument..</p> |
| <p style="text-align: center;">Top-Down</p> <p style="text-align: center;">(Prescriptive)</p> <p style="text-align: center;">(Predetermined Priorities)</p> | <p>‘Topics’ define Scope of the Proposal Ideas</p> <p>Examples in Horizon 2020 Pillar II Industrial Leadership Pillar III Societal Challenges</p> <p>Who wrote the Topic? (Topic Intelligence)</p> |

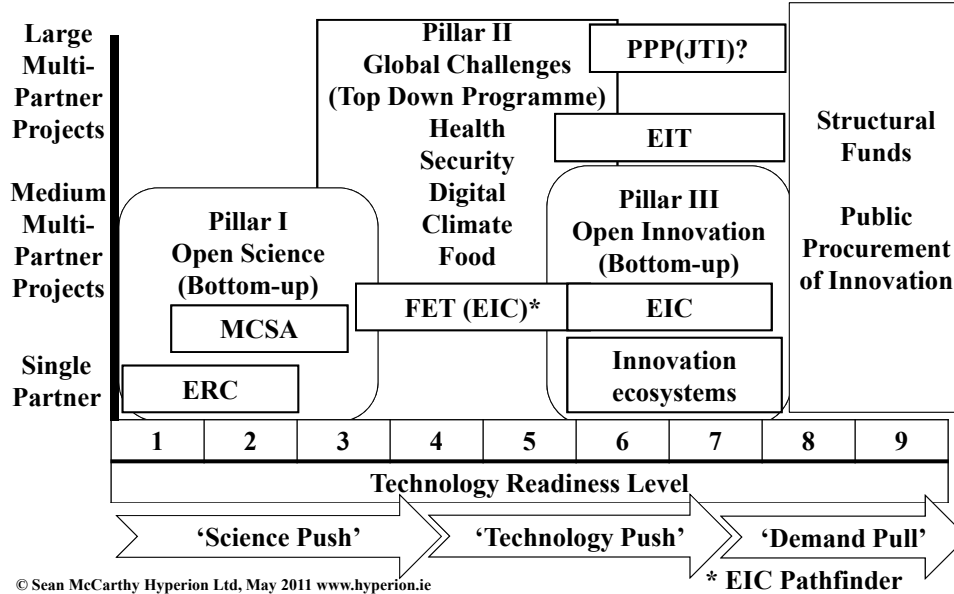
Top-Down Programmes (FP7-H2020-FP9?)

| | |
|--------------|---|
| FP7 | <p>‘Topics’ very specific Evaluators: Selected based on well defined expertise Proposal limited to ideas that fit the topic</p> |
| H2020 | <p>‘Topics’ very broad (e.g. Renewable Energy) Increased number of proposals – most ideas fit Selecting Evaluators difficult</p> |
| FP9? | <p>Topics more ‘Bottom-up’ More proposals submitted? Criteria for selecting evaluators?</p> |

Horizon 2020 Funding



Framework 9 Funding (Proposal May 2018)



Acronyms

- EIC (European Innovation Council)
- EIT(European Institute of Innovation and Technology)
- ERC (European Research Council)
- ERC-POC (ERC Proof of Concept)
- ESFI (European Fund for Strategic Investment)
- FET (Future and Emerging Technologies)
- FTI (Fast Track to Innovation)
- JPI (Joint Programming Initiatives)
- MC (Marie Curie)
- MC-IF (Marie Curie Individual Fellowships)
- MC-ITN (Marie Curie Innovation Training Networks)
- PPP (Public Private Partnerships)
- PPP-CP (Contractual PPPs)
- PPP-JTI (Joint Technology Initiatives)

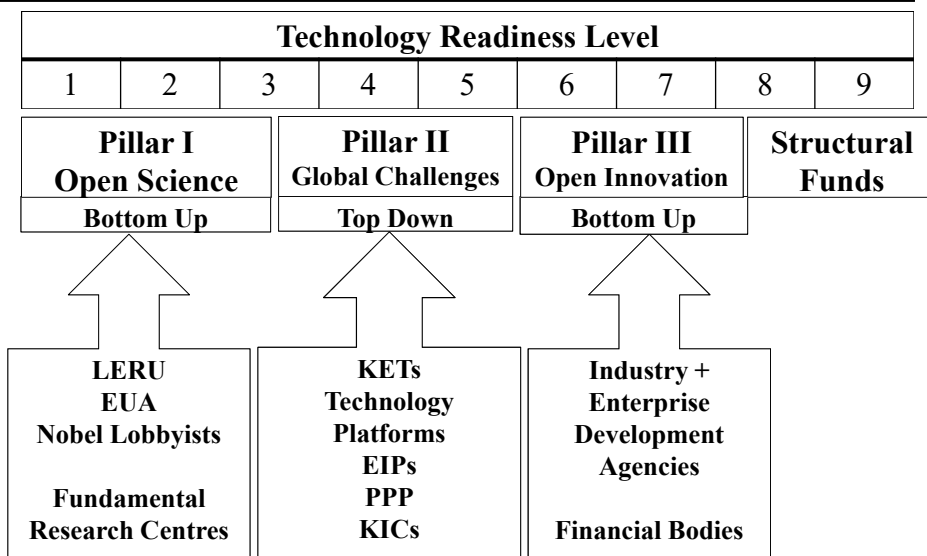
CONTENTS

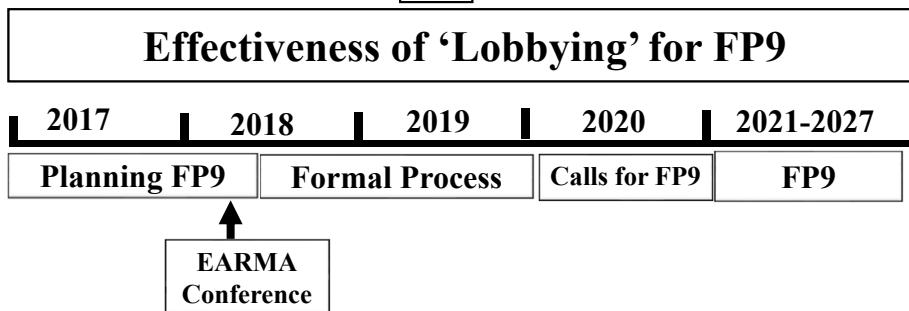
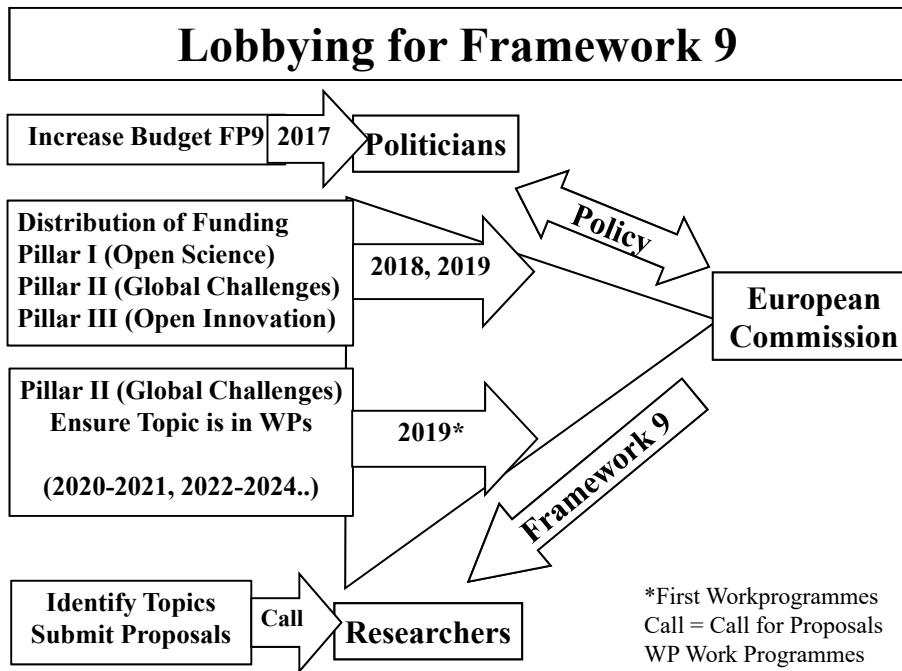
| | |
|----------|---|
| | The Formal Process for Preparing FP9 |
| | Trends Influencing the Design of Framework 9 |
| | From Horizon 2020 to Framework 9 |
| 4 | How to Participate in EU Decision Making (Lobby) |

Lobbying = monitoring or influencing?

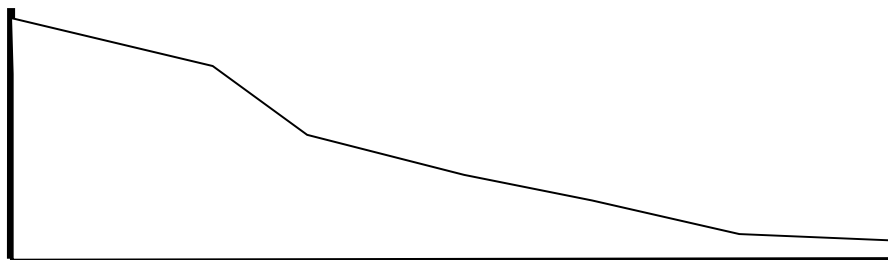
**“You are liable to have more influence if you can get together with a bigger grouping of people who can provide a unified view”
Graham Stroud (European Commission)**

Lobby Groups for Research and Innovation





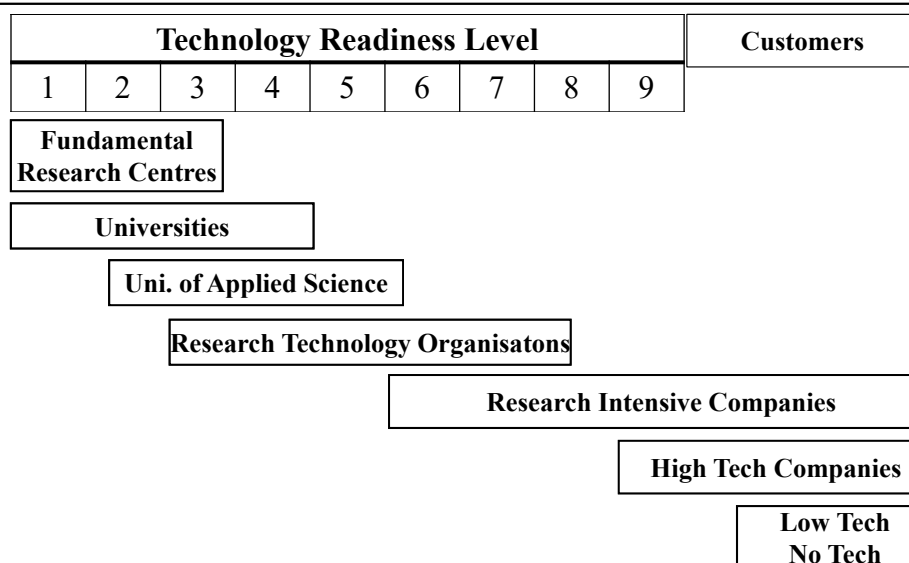
Effectiveness of Lobbying (Influencing or Monitoring)



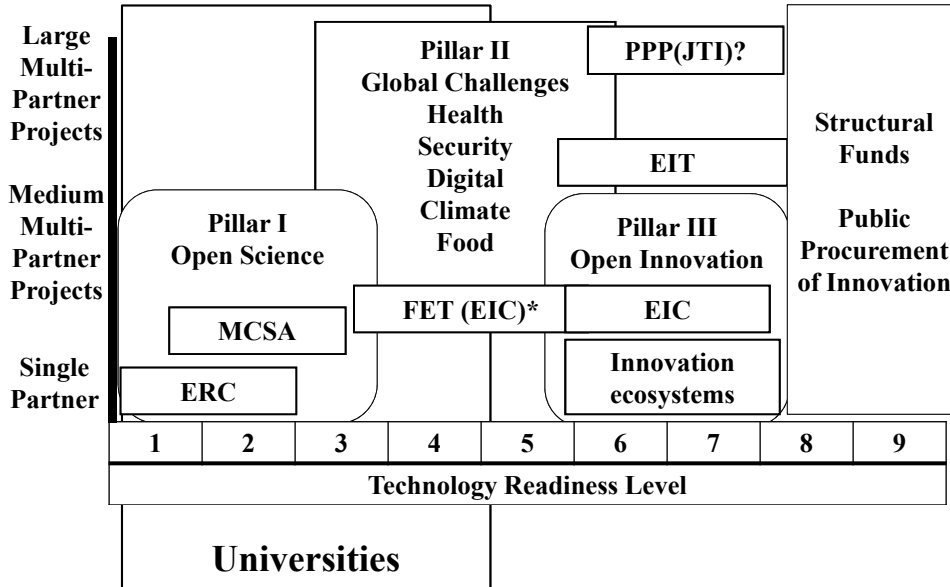
CONTENTS

| | |
|----------|---|
| | The Formal Process for Preparing FP9 |
| | Trends Influencing the Design of Framework 9 |
| | From Horizon 2020 to Framework 9 |
| | How to Participate in EU Decision Making (Lobby) |
| 5 | Research Support Services for Framework 9 |

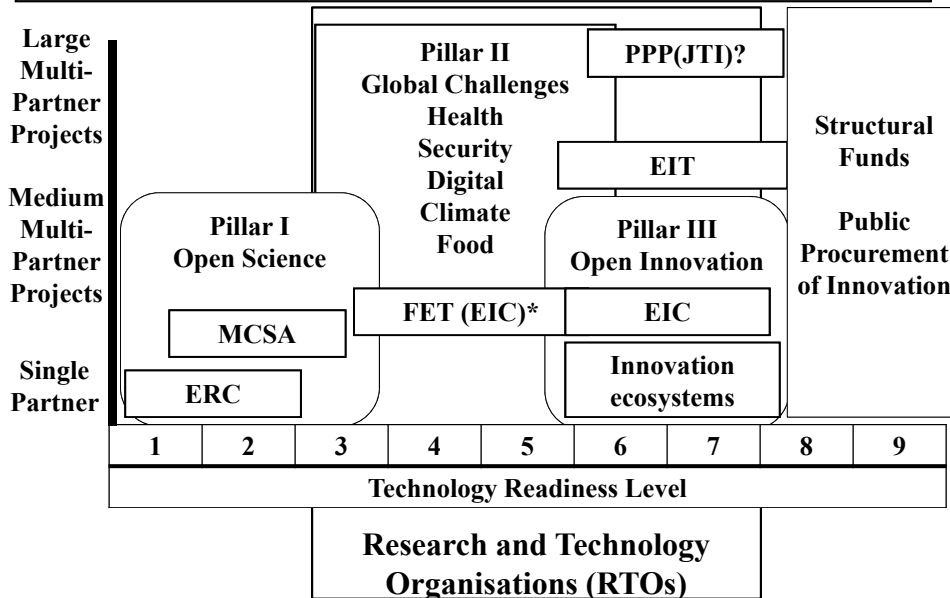
Different Organisations in Research + Innovation



Framework 9 Funding Strategy (Universities)



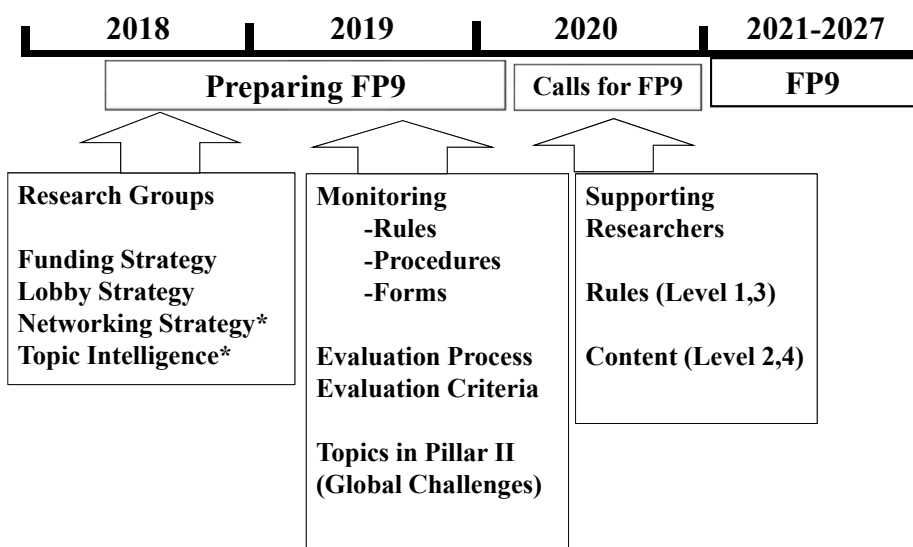
Framework 9 Funding Strategy (RTOs)




Support Needed for Framework 9

| | ‘Filling in the Forms’ | ‘High Level Support’ |
|----------------|---|---|
| Content | Part B <i>Evaluation Criteria?</i> <i>Evaluation Process?</i> <i>Profile of Evaluators?</i> | <i>Proposal Intelligence</i> <i>Screening Proposals</i> <i>Mentoring/Coaching</i> |
| | Level 2 Support | Level 4 Support |
| Rules | Part A <i>New Rules?</i> <i>New Forms?</i> <i>New Procedures?</i> | Streamlining Processes <i>-Templates</i> <i>-Sample Proposals</i> <i>-Guidelines</i> <i>- Process Analysis</i> |
| | Level 1 Support | Level 3 Support |

Research Support Services (2018-2021)



* Top Down Programmes



Next Open Courses

Getting Ready for Framework 9

Location of Course: Hotel Leopold, Brussels
Date: Friday 15th June 2018 (9:30 to 13:00)
Details: www.hyperion.ie/course4715.htm

How to Write a Competitive Proposal for Horizon 2020

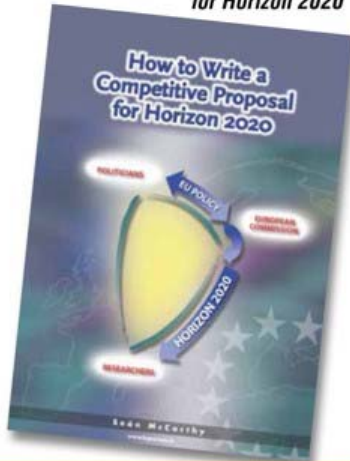
Location of Course: Hotel Leopold, Brussels
Date: Thursday 14th June 2018 (9:30 to 13:00)
Details: www.hyperion.ie/course4714.htm

Booking details on www.hyperion.ie

Hyperion Ltd., Main Street, Watergrasshill, Co-Cork, T56 CC93, Ireland

Horizon 2020 Handbook

How to Write a Competitive Proposal for Horizon 2020



Order Handbook on www.hyperion.ie

Hyperion Courses

Designer and Presenter of Courses: Dr. Seán McCarthy Hyperion Ltd.

Hyperion specialises in the development of training courses for Researchers and Research Support Staff in Universities and Research Centres. Since 1995, over 76,000 people have participated in Hyperion Training courses in 29 Countries.

Hyperion provides training courses to 74 of the top 100 Universities and Research Centres in Horizon 2020.

Getting Ready for Framework 9

Target Audience: Individuals responsible for planning European research strategies in Universities, Research Centres and Research Intensive Companies

Location of Course: In-house courses held on-site.

Next Open Course: Brussels, Friday 15th June 2018

How to Write a Competitive Proposal for Horizon 2020

Target Audience: Researchers, Research Managers and Newly Appointed H2020 Support Staff

Location of Course: In-house courses held on-site

Next Open Course: Brussels, Thursday 14th June 2018

How to Write the Impact of a Horizon 2020 Proposal

Target Audience: Researchers and H2020 Support Staff

Location of Course: In-house courses held on-site

Details of all courses on www.hyperion.ie

Follow us on Social Media



@hyperioncourses

Linked  - Sean McCarthy Hyperion